Fashion's Naked Truths

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| 1. | Fashion is one of the fastest growing industries on the planet. |
| 2. | Around the world, 80 billion new pieces of clothing are sold every year, 400% more than just 40 years ago. |
| 3. | Americans alone are buying five times more garments than in 1980. |
| 4. | Now, a $1.3 trillion mega industry, fashion employs more than 300 million people worldwide. |
| 5. | Where other industries have come apart at the seams, clothing production has doubled in the last 15 years. |
| 6. | But it's a fashion statement with a steep environmental price tag. |
| 7. | Making one kilogram of fabric produces 23 kilograms of greenhouse gasses. |
| 8. | Textile production generates more carbon dioxide than all international flights and maritime shipping combined. |
| 9. | Yet half of all clothes are thrown away within one year, many having never been worn. |
| 10. | Fashion is now considered the second most polluting industry in the world after oil. |
| 11. | And with increasing middle classes in the developing world keen to make their own fashion statement, this will get worse. |
| 12. | If 80% of emerging markets reach western levels of clothes shopping, carbon dioxide emissions could increase by nearly 80% per person. |
| 13. | By 2050 total clothing sales could reach 175 million tons, turning the planet into the biggest fashion victim of them all. |